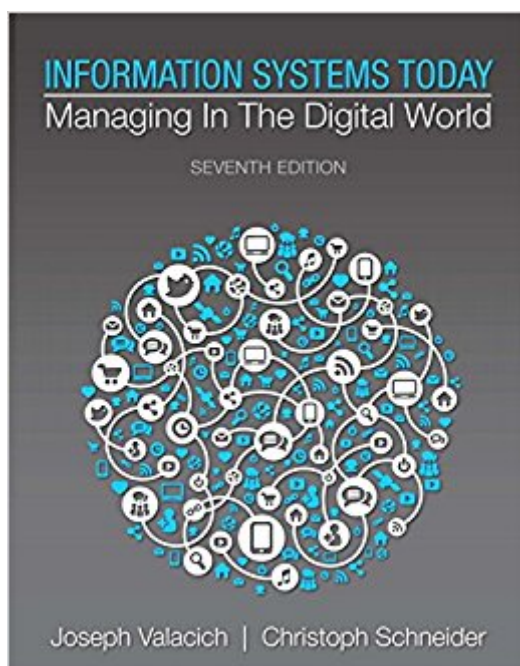


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Synopsis

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A Modern Foundation in Management Information Systems In a modern world constantly reshaped by new forms of transformational information systems, familiarizing students with management information systems has never been so important. **Information Systems Today: Managing in a Digital World** make this challenging material both easy-to-understand and applicable to future careers. With a focus on providing a rigorous foundation that's relevant and aligned to the latest trends, the Seventh Edition explores how the rise of mobile, social media, the Internet of Things, cloud computing, and Big Data affect the future of information systems. Written for a diverse audience, **Information Systems Today** frequently invokes real-world examples to illustrate key concepts and help readers retain valuable insights.

Book Information

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Customer Reviews

This book does a solid job of introducing MIS to the average joe, and it definitely emphasizes IT in the private sector. Regardless, it has taught me enough to sound knowledgeable about IT when

speaking with my friends who work in engineering. And frankly, I think that is basically all the book was intended to do.

It was a good book, but it would have helped me to be able to use the publishers study aids...

I needed this for my information system for management course. This book served its purpose but it was sometimes hard to follow with how much it skipped around and there were way too many vocabulary words to even begin to keep up with.

perfect - I love it!

Great manual.

This textbook gives more detailed information about different aspects of business, Information Services, and technology in general. The verbiage and terminology is definitely easier to understand than most textbooks.

It was the book I needed for class so it work as intended.

Interesting book. Renting is a good idea. Not really usable as a long term resource.

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